



©
retention
solution

teachers handbook

s+udi©
expansion

1

reflect review the situation

What do students
LOVE about our
studio?

What's
the fix?

Why might
students LEAVE
our studio?

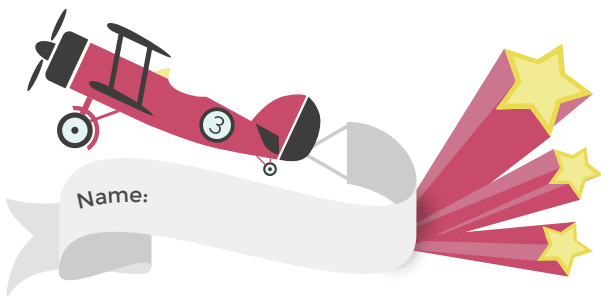
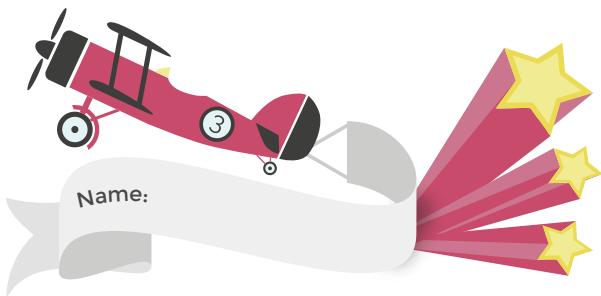
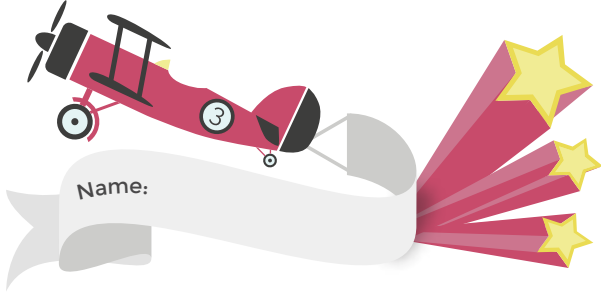
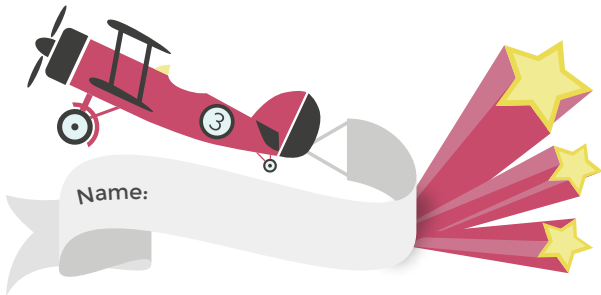
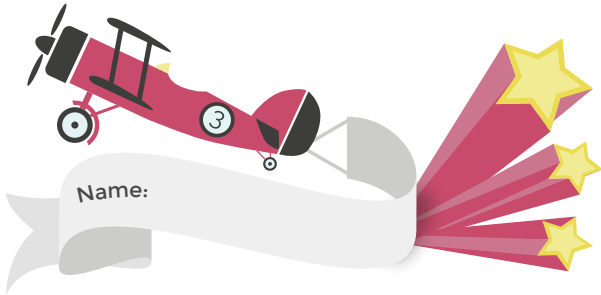
2

reflect
wow factor



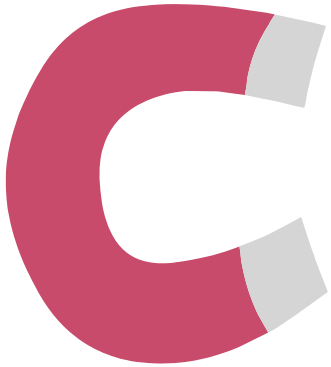
Who's at risk of leaving?

How can you WOW this "flight risk" student?





reconnect creating close connections



Which teachers are already creating close bonds? What do they do?



How can we improve parent-studio communications?



How can we create more of a community?

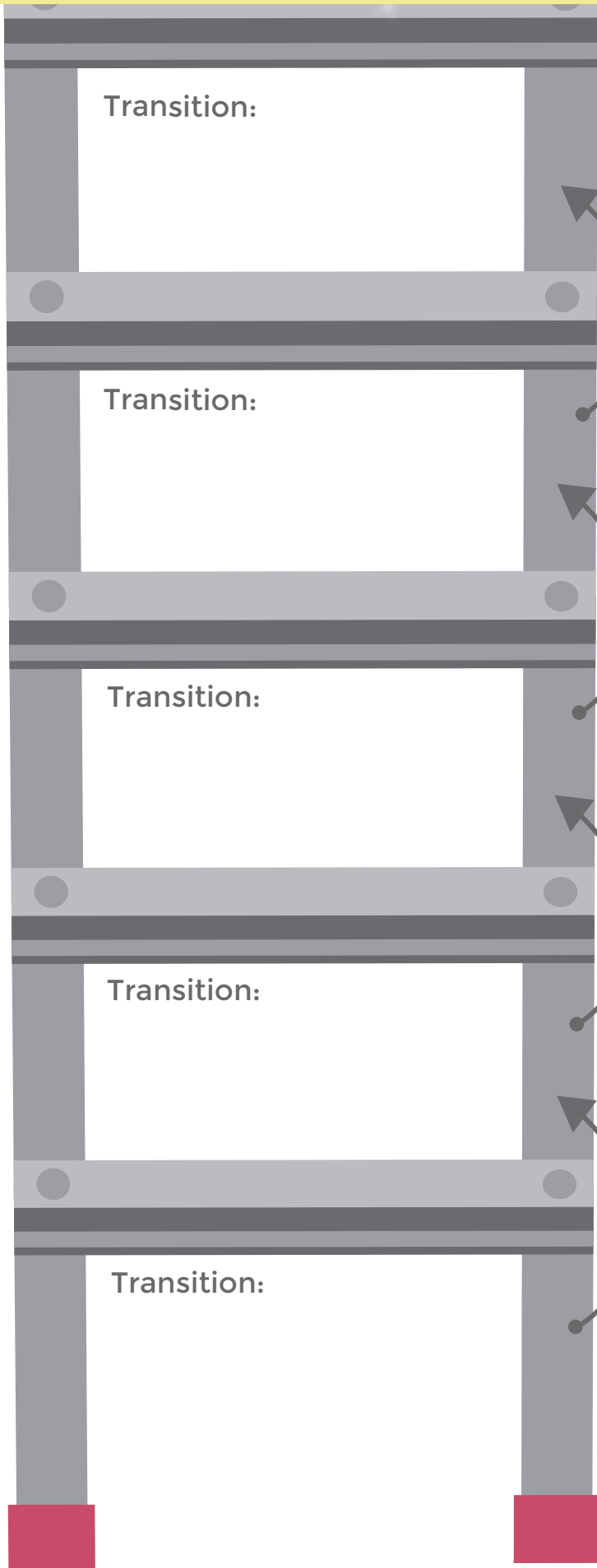


reconnect
invisible marketing



5

reconnect managing transitions



How do we help students get through major transition points in their lives? How do we PREEMPT them feeling like they have to leave our studio through this time?

How do we help with this transition?

How do we help with this transition?

How do we help with this transition?

How do we help with this transition?



refocus experience evolution



it's all about you!

We want to know a little bit more about you so we can really help you achieve your goals!

Your Name: _____

Your Age: _____

What are some of your dreams?

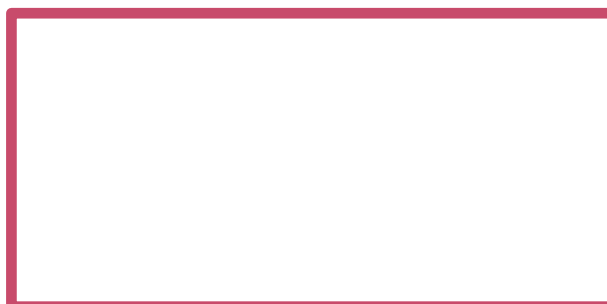
Where do you want to achieve with your classes here?

Do you have any challenges we can help you with?


What's our action plan to help you?




refocus experience evolution




DREAM ROOM




REALIST ROOM



THE VISION



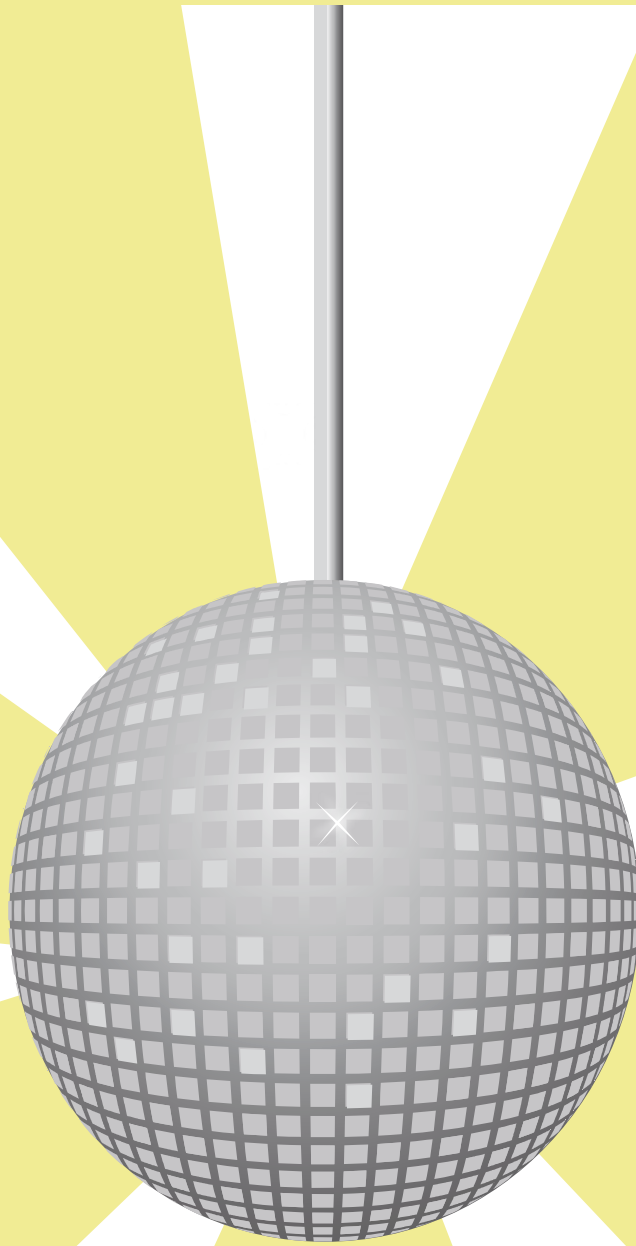
CRITIQUE ROOM



10

reignite
shiny disco balls

© retention
solution
by studio expansion



*Every
Teacher*

*Every
Conversation*

Every conversation with a parent is an opportunity for praise



reignite phone praise

Student Name	Date Called	Notes
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reignite team momentum

How can we improve as a team? What things can we do together?

